Talent and Economic Development Overview

Senate Economic Development & International Investment Committee The Honorable Ken Horn, Chair

Thursday, February 5, 2015

Steve Arwood, Director – Talent and Economic Development Stephanie Comai, Director – Talent Investment Agency

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EXECUTIVE ORDER 2014-12

 EO 2014-12 creates the Department of Talent and Economic Development (TED) as single entity that focuses on growing Michigan's jobs and economy. March 16, 2015 birthdate. The new department includes:

Unemployment Insurance Agency

Michigan State Housing Development Authority

Michigan Strategic Fund/MEDC

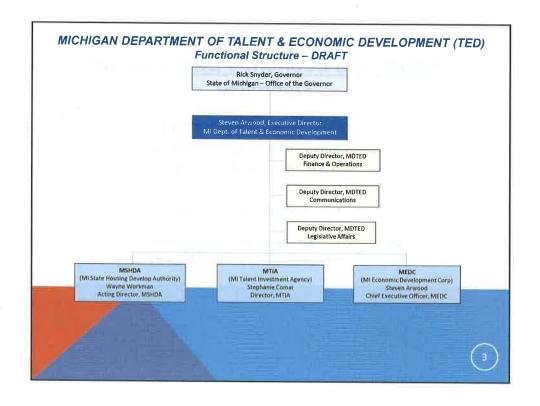
Workforce Development Agency

Michigan Talent Investment Board

Talent Investment Agency

- Under this structure, the three pillars of economic development talent development, community
 development and business development will all be part of one organization and share the same
 vision and goals.
- Michigan is leveraging its ability to build talent with in-demand skills while helping state businesses grow and thrive by putting job creation and economic development efforts under one new department.

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TALENT INVESTMENT AGENCY

- The Talent Investment Agency (TIA) aligns the programs and initiatives of the Unemployment Insurance Agency and Workforce Development Agency that creates a tandem effort that joins programs and resources that integrate new workers into the economy and help to transition experienced workers into new jobs.
- TIA will be responsible for all programs within the executive branch of government related to talent services and programs;

Job preparedness

Career based education

Skilled trades training

Incumbent worker training

Employment assistance

STEM training programs

Programs targeted structurally unemployed

 TIA will serve as the coordinating office for state departments with responsibilities relating to talent services and programs and function as the clearinghouse for all communications with the U.S. Department of Labor relating to talent services and programs.



MICHIGAN TALENT AND WORKFORCE PROGRAMS

- Skilled Trades Training Fund (STTF) provides competitive awards for employer responsive-training
 that enhances the talent, productivity and employment retention, while increasing the quality and
 competitiveness of Michigan's businesses.
- Community College Skilled Trades Equipment Program (CCSTEP) is making available \$50
 million to community colleges to purchase equipment required to ensure Michigan community
 colleges can deliver educational programs in high-wage, high-skill and high-demand occupations.
- Pure Michigan Talent Connect MiTalent.org is the state's official labor exchange system that is
 designed to be a one-stop website for job seekers, employers and career explorers.
- Career Jump Start focuses on educating students about shorter term credentials, associate
 degrees and apprenticeships that are in high demand by employers.
- Michigan Advanced Technician Training (MAT²), modeled after Germany's dual-education system, connects employers with graduating high school seniors who will learn and earn while becoming skilled in a high demand trade.

